



# Website review netflix.com

Generated on October 26 2018 16:03 PM

The score is 59/100



## SEO Content

	<p>Title</p>	<p>Netflix - Watch TV Shows Online, Watch Movies Online</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Watch Netflix movies &amp; TV shows online or stream right to your smart TV, game console, PC, Mac, mobile, tablet and more.</p> <p>Length : 124</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>watch movies, movies online, watch TV, TV online, TV shows online, watch TV shows, stream movies, stream tv, instant streaming, watch online, movies, watch movies United States, watch TV online, no do</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1715 1382 1980" style="list-style-type: none"> <li>• [H1] See what's next.</li> <li>• [H2] Choose one plan and watch everything on Netflix.</li> <li>• [H3] Watch on your TV</li> <li>• [H3] Watch instantly or download for later</li> <li>• [H3] Use any computer</li> <li>• [H3] Watch on your TV</li> <li>• [H3] Watch instantly or download for later</li> <li>• [H3] Use any computer</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	6	0	0	0									
	<p>Images</p>	<p>We found 5 images on this web page.</p>												

## SEO Content

		5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Sign In</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	netflix phone cancel free tablet available price anytime month <b>watch</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
watch	17	✓	✓	✓	✓
netflix	8	✓	✗	✓	✓
month	8	✗	✗	✗	✗
free	8	✗	✗	✗	✗
anytime	6	✗	✗	✗	✗

## Usability

	Url	Domain : netflix.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 110 Warnings : 33
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

## Document

		
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://netflix.com/sitemap.xml</pre> <pre>https://www.netflix.com/api/sitemap-v2/index</pre>
	Robots.txt	<pre>http://netflix.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>