

PageSpeed Insights

Mobile



58 / 100 Speed

Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://estet.pl.ua/wp-content/plugins/qtranslate-x/flags/ua.png> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/assets/loader.gif> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/fonts/font-awesome/css/font-awesome.css> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.actions.min.js> (expiration not specified)

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- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.layeranimation.min.js> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.navigation.min.js> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.slideanim.min.js> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/wp-content-copy-protector/images/warning.png> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2016/11/Mehanicheskaya-chistka-350x350.jpg> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2016/11/o-350x350.jpg> (expiration not specified)
- https://estet.pl.ua/wp-content/uploads/2016/11/slide_bg1.jpg (expiration not specified)
- https://estet.pl.ua/wp-content/uploads/2018/11/Hautreinigung_-350x350.jpg (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2018/11/apparatnaya-korrekcija-figury-350x350.jpeg> (expiration not specified)
- https://estet.pl.ua/wp-content/uploads/2019/02/22SkinFit_Model_300dpi.webp (expiration not specified)
- https://estet.pl.ua/wp-content/uploads/2019/02/Depositphotos_26711989_I-2015.webp (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/02/Lipid-Control.webp> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/03/mezotera-350x350.jpg> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/03/uhid-350x350.jpg> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/04/hair-mesotherapy-350x350.jpg> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/06/l1.5.png> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/09/CCE2.jpg> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/09/bio-1-350x350.jpg> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/09/g9-1.jpg> (expiration not specified)
- https://estet.pl.ua/wp-content/uploads/2019/09/map_j.jpg (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/09/shugaring-350x350.jpg> (expiration not specified)

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- <https://estet.pl.ua/wp-content/uploads/2019/09/sol-1-350x346.jpg> (expiration not specified)
- https://api.pinterest.com/v1/urls/count.json?&url=https%3A%2F%2Festet.pl.ua%2F%3F_utl_t%3Dps&callback=callback__utl_cb_share_1584786580825343 (15 minutes)
- https://api.pinterest.com/v1/urls/count.json?&url=https%3A%2F%2Festet.pl.ua%2F&callback=callback__utl_cb_share_1584786580824869 (15 minutes)
- <https://connect.facebook.net/signals/config/196888341129450?v=2.9.15&r=stable> (20 minutes)
- <https://w.uptolike.com/static/buttons/fonts/icomoon.woff?qq11232333=1232131231321> (30 minutes)
- <https://w.uptolike.com/widgets/v1/uptolike.js> (30 minutes)
- <https://w.uptolike.com/widgets/v1/widgetsModule.js?v=77067b93bc6214cddd2d7375412c98fe> (30 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

In our test, your server responded in 1.3 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

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[Enable compression](#) for the following resources to reduce their transfer size by 14.5KiB (66% reduction).

- Compressing <https://sonar.semantiqo.com/c82up/checking.js> could save 12KiB (68% reduction).
- Compressing <https://estet.pl.ua/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.6> could save 996B (60% reduction).
- Compressing <https://estet.pl.ua/wp-content/plugins/contextual-related-posts/css/default-style.css?ver=1.0> could save 901B (65% reduction).
- Compressing <https://estet.pl.ua/wp-includes/js/wp-embed.min.js?ver=5.3.2> could save 659B (48% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2.4KiB (23% reduction).

- Minifying <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.2.6> could save 2KiB (27% reduction) after compression.
- Minifying <https://estet.pl.ua/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.6> could save 195B (12% reduction).
- Minifying <https://estet.pl.ua/wp-content/plugins/contextual-related-posts/css/default-style.css?ver=1.0> could save 156B (12% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 3.4KiB (13% reduction).

Mobile

- Minifying <https://estet.pl.ua/> could save 2.1KiB (11% reduction) after compression.
- Minifying <https://w.uptolike.com/widgets/v1/share-counter.html?77067b93bc6214cddd2d7375412c98fe> could save 734B (17% reduction) after compression.
- Minifying <https://w.uptolike.com/widgets/v1/zp/support.html> could save 584B (16% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 653B (17% reduction).

- Minifying <https://estet.pl.ua/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.6> could save 653B (17% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://estet.pl.ua/wp-includes/css/dist/block-library/style.min.css?ver=5.3.2>

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 65.9KiB (41% reduction).

- Compressing and resizing <https://estet.pl.ua/wp-content/uploads/2019/06/l1.5.png> could save 31KiB (93% reduction).
- Compressing <https://estet.pl.ua/wp-content/uploads/2019/09/CCE2.jpg> could save 9.1KiB (43% reduction).
- Compressing <https://estet.pl.ua/wp-content/uploads/2019/09/g9-1.jpg> could save 8.8KiB (20% reduction).
- Compressing <https://estet.pl.ua/wp-content/uploads/2018/11/apparatnaya-korrekcija-figury-350x350.jpeg> could save 8.6KiB (38% reduction).
- Compressing <https://estet.pl.ua/wp-content/uploads/2019/03/mezotera-350x350.jpg> could save 4.5KiB (22% reduction).
- Compressing https://estet.pl.ua/wp-content/uploads/2018/11/Hautreinigung_-350x350.jpg could save 4KiB (19% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

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Consider Fixing:

Mobile

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 787 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `Карта сайту` falls outside the viewport.
- The element `Новости` falls outside the viewport.
- The element `Отзывы` falls outside the viewport.
- The element `Цена` falls outside the viewport.
- The element `Акции` falls outside the viewport.
- The element `` falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="slide-9-layer-1" class="tp-caption tp-...r tp-resizeme"></div>` is close to 1 other tap targets final.
- The tap target `<div id="slide-9-layer-2" class="tp-caption tp-resizeme">Консультация к...- БЕСПЛАТНО!</div>` is close to 1 other tap targets final.
- The tap target `<li class="utl-icon-num-2...on-tw effect-0">` and 3 others are close to other tap targets final.
- The tap target `<li class="uptolike2 utl-...l-icon-style-1">` is close to 1 other tap targets final.

Mobile

 3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

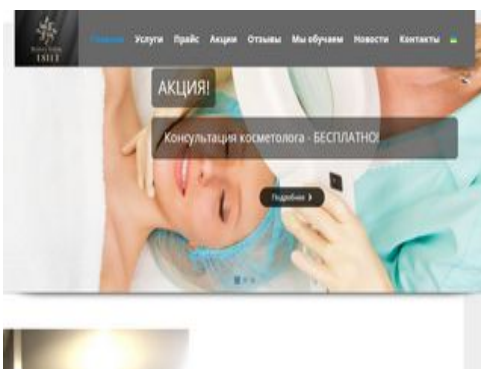
Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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 Should Fix:

Leverage browser caching

Desktop

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://estet.pl.ua/wp-content/plugins/qtranslate-x/flags/ua.png> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/assets/loader.gif> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/fonts/font-awesome/css/font-awesome.css> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.actions.min.js> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.layeranimation.min.js> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.navigation.min.js> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/js/extensions/revolution.extension.slideanim.min.js> (expiration not specified)
- <https://estet.pl.ua/wp-content/plugins/wp-content-copy-protector/images/warning.png> (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2016/11/Mehanicheskaya-chistka-350x350.jpg> (expiration not specified)
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- https://estet.pl.ua/wp-content/uploads/2019/02/22SkinFit_Model_300dpi.webp (expiration not specified)
- https://estet.pl.ua/wp-content/uploads/2019/02/Depositphotos_26711989_l-2015.webp (expiration not specified)
- <https://estet.pl.ua/wp-content/uploads/2019/02/Lipid-Control.webp> (expiration not specified)
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Desktop

- <https://estet.pl.ua/wp-content/uploads/2019/03/uhid-350x350.jpg> (expiration not specified)
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- <https://estet.pl.ua/wp-content/uploads/2019/09/sol-1-350x346.jpg> (expiration not specified)
- https://api.pinterest.com/v1/urls/count.json?url=https%3A%2F%2Festet.pl.ua%2F%3F_utl_t%3Dps&callback=callback__utl_cb_share_1584786589422343 (15 minutes)
- https://api.pinterest.com/v1/urls/count.json?url=https%3A%2F%2Festet.pl.ua%2F&callback=callback__utl_cb_share_1584786589421869 (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/196888341129450?v=2.9.15&r=stable> (20 minutes)
- <https://w.uptolike.com/static/buttons/fonts/icomoon.woff?qq11232333=1232131231321> (30 minutes)
- <https://w.uptolike.com/widgets/v1/uptolike.js> (30 minutes)
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- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Reduce server response time

Desktop

In our test, your server responded in 0.78 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Consider Fixing:

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Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2.4KiB (23% reduction).

- Minifying <https://estet.pl.ua/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.2.6> could save 2KiB (27% reduction) after compression.

Desktop

- Minifying <https://estet.pl.ua/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.6> could save 195B (12% reduction).
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Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 49.2KiB (31% reduction).

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- Compressing <https://estet.pl.ua/wp-content/uploads/2019/09/g9-1.jpg> could save 8.8KiB (20% reduction).
- Compressing <https://estet.pl.ua/wp-content/uploads/2018/11/apparatnaya-korrekcija-figury-350x350.jpeg> could save 8.6KiB (38% reduction).
- Compressing <https://estet.pl.ua/wp-content/uploads/2019/03/mezotera-350x350.jpg> could save 4.5KiB (22% reduction).
- Compressing <https://estet.pl.ua/wp-content/uploads/2019/06/l1.5.png> could save 4.3KiB (13% reduction).
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2 Passed Rules

Avoid landing page redirects

Desktop

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

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