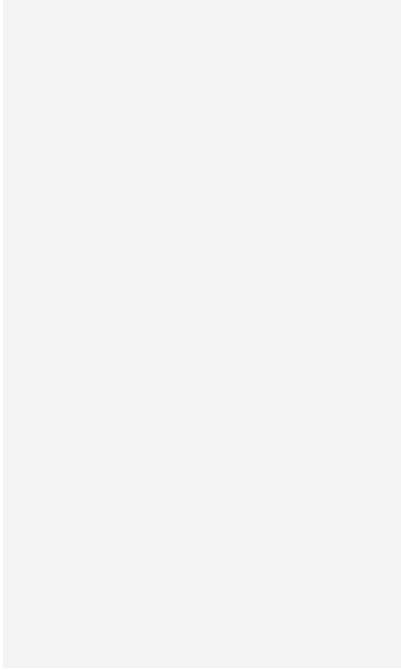



PageSpeed Insights

Mobile



84 / 100 Speed

 Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 172.5KiB (42% reduction).

- Compressing https://assets.nflxext.com/ffe/siteui/vlv3/6b3603e5-4937-443f-84c9-46557130bcb4/0520baf7-bfbc-465f-ba5a-a53756849422/US-en-20181022-popsignuptwoweeks-montage_500x800.jpg could save 69.1KiB (38% reduction).
- Compressing <https://assets.nflxext.com/ffe/siteui/acquisition/ourStory/v5/no-commitments.png> could save 36.6KiB (48% reduction).
- Compressing <https://assets.nflxext.com/ffe/siteui/acquisition/ourStory/v5/downloads.png> could save 35.2KiB (49% reduction).
- Compressing <https://assets.nflxext.com/ffe/siteui/acquisition/ourStory/v5/devices.png> could save 31.6KiB (40% reduction).



9 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience



5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



92 / 100 Speed

 Consider Fixing:

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 636B (41% reduction).

- Minifying https://ae.nflximg.net/monet/scripts/adtech_iframe_target_04.html?data=%7B%22is_member%22%3A%22anonymous%22%2C%22membership_status%22%3A%22ANONYMOUS%22%2C%22session%22%3A%22n%2Fa%22%2C%22country%22%3A%22US%22%2C%22referrer%22%3A%22nmLanding%22%2C%22source%22%3A%22%22%2C%22fbald%22%3A%222ae2abc8-7f98-4401-b8e2-7442f3160fed%22%7D could save 636B (41% reduction) after compression.

Desktop

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://www.netflix.com/ichnaea/cl2/freeform/WebsiteDetect?source=wwwhead&fetchType=css&modalView=nmLanding>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 49KiB (29% reduction).

- Compressing https://assets.nflxext.com/ffe/siteui/acquisition/home/thisIsNetflix/modules/asset_cancelanytime_withdevice.png could save 49KiB (29% reduction).



7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Desktop

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).