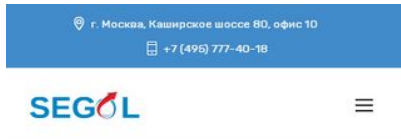


# PageSpeed Insights

## Mobile




### Агентство интернет-маркетинга «Сегол»

Добро пожаловать на наш сайт. Мы старались сделать его удобным для пользования, с целью помочь вам определиться с выбором действительно необходимых услуг для продвижения вашего сайта. Ниже вы увидите кнопки, нажав на которые вы попадете именно в тот раздел сайта, который вам нужен. Кнопки выбора:



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 Should Fix:

#### Reduce server response time

In our test, your server responded in 0.59 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

#### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 15 blocking CSS resources. This causes a delay in rendering your page.

## Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <https://segol.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://segol.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://segol.ru/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.tools.min.js?ver=5.4.8.1>
- <https://segol.ru/wp-content/plugins/revslider/public/assets/js/jquery.themepunch.revolution.min.js?ver=5.4.8.1>
- <https://segol.ru/wp-includes/js/mediaelement/mediaelement-and-player.min.js?ver=4.2.6-78496d1>
- <https://segol.ru/wp-includes/js/mediaelement/mediaelement-migrate.min.js?ver=5.1.4>

### [Optimize CSS Delivery](#) of the following:

- <https://segol.ru/wp-content/themes/nuovowp/style.css?ver=5.1.4>
- <https://segol.ru/wp-includes/css/dist/block-library/style.min.css?ver=5.1.4>
- <https://segol.ru/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.3>
- <https://segol.ru/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8.1>
- <https://segol.ru/wp-includes/js/mediaelement/mediaelementplayer-legacy.min.css?ver=4.2.6-78496d1>
- <https://segol.ru/wp-includes/js/mediaelement/wp-mediaelement.min.css?ver=5.1.4>
- <https://segol.ru/wp-content/themes/nuovowp/assets/fonts/elegant-icons/style.css>
- <https://segol.ru/wp-content/themes/nuovowp/assets/fonts/themify-icons/themify-icons.css>
- <https://segol.ru/wp-content/themes/nuovowp/assets/css/bootstrap.min.css>
- <https://segol.ru/wp-content/themes/nuovowp/assets/css/nuovo.css?ver=1.2>
- [https://segol.ru/wp-content/plugins/js\\_composer/assets/css/js\\_composer.min.css?ver=5.6](https://segol.ru/wp-content/plugins/js_composer/assets/css/js_composer.min.css?ver=5.6)
- <https://segol.ru/wp-content/plugins/ubermenu/pro/assets/css/ubermenu.min.css?ver=3.4.0.1>
- <https://segol.ru/wp-content/plugins/ubermenu/pro/assets/css/skins/fire.css?ver=5.1.4>
- <https://segol.ru/wp-content/plugins/ubermenu/assets/fontawesome/fonts/css/fontawesome-all.min.css?ver=5.1.4>
- <https://fonts.googleapis.com/css?family=Rubik%3A300%2C400%2C500%2C700%2C900%2C300italic%2C400italic%2C500italic%2C700italic%2C900italic%7CPoppins%3A500&ver=1578>

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### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 166.3KiB (77% reduction).

- Compressing [https://segol.ru/wp-content/uploads/2019/06/logo\\_lovedance.jpg](https://segol.ru/wp-content/uploads/2019/06/logo_lovedance.jpg) could save 35.5KiB (83% reduction).
- Compressing [https://segol.ru/wp-content/uploads/2019/06/logo\\_manngroup.jpg](https://segol.ru/wp-content/uploads/2019/06/logo_manngroup.jpg) could save 21.1KiB (86% reduction).
- Compressing [https://segol.ru/wp-content/uploads/2019/07/logo\\_estyle.png](https://segol.ru/wp-content/uploads/2019/07/logo_estyle.png) could save 18.9KiB (83% reduction).
- Compressing [https://segol.ru/wp-content/uploads/2019/06/logo\\_2.png](https://segol.ru/wp-content/uploads/2019/06/logo_2.png) could save 18.8KiB (72% reduction).
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- Compressing [https://segol.ru/wp-content/uploads/2019/07/logo\\_lebord.png](https://segol.ru/wp-content/uploads/2019/07/logo_lebord.png) could save 18.4KiB (79% reduction).
- Compressing [https://segol.ru/wp-content/uploads/2019/07/logo\\_starforce.png](https://segol.ru/wp-content/uploads/2019/07/logo_starforce.png) could save 17.2KiB (57% reduction).
- Compressing <https://segol.ru/wp-content/uploads/2019/07/zakonoborec.jpg> could save 15.9KiB (84% reduction).
- Compressing [https://segol.ru/wp-content/uploads/2019/06/vivon\\_logo.jpg](https://segol.ru/wp-content/uploads/2019/06/vivon_logo.jpg) could save 2KiB (43% reduction).

### Consider Fixing:

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the

## Mobile

browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.googletagmanager.com/gtag/js?id=UA-145012989-1> (15 minutes)
- [https://connect.facebook.net/en\\_US/fbevents.js](https://connect.facebook.net/en_US/fbevents.js) (20 minutes)
- <https://connect.facebook.net/signals/config/2352736258326545?v=2.9.15&r=stable> (20 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 7.1KiB (17% reduction).

- Minifying <https://segol.ru/wp-content/themes/nuovowp/assets/css/nuovo.css?ver=1.2> could save 4.3KiB (15% reduction) after compression.
- Minifying <https://segol.ru/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8.1> could save 2.3KiB (26% reduction) after compression.
- Minifying <https://segol.ru/wp-content/themes/nuovowp/style.css?ver=5.1.4> could save 266B (93% reduction) after compression.
- Minifying <https://segol.ru/wp-content/plugins/ubermenu/pro/assets/css/skins/fire.css?ver=5.1.4> could save 125B (11% reduction) after compression.

## Minify JavaScript

## Mobile

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 653B (17% reduction).

- Minifying <https://segol.ru/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.1.3> could save 653B (17% reduction) after compression.



### 4 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

#### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience



Consider Fixing:

# Mobile

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="/contact/">г. Москва, Каш...се 80, офис 10</a>` and 1 others are close to other tap targets final.



## 4 Passed Rules

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop



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Should Fix:

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 15 blocking CSS resources. This causes a delay in rendering your page.

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## Desktop

- <https://segol.ru/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.1.3>
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- <https://segol.ru/wp-content/themes/nuovowp/assets/fonts/themify-icons/themify-icons.css>
- <https://segol.ru/wp-content/themes/nuovowp/assets/css/bootstrap.min.css>
- <https://segol.ru/wp-content/themes/nuovowp/assets/css/nuovo.css?ver=1.2>
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## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 199KiB (56% reduction).

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- Compressing and resizing [https://segol.ru/wp-content/uploads/2019/09/prev\\_video.png](https://segol.ru/wp-content/uploads/2019/09/prev_video.png) could save 32.6KiB (24% reduction).
- Compressing [https://segol.ru/wp-content/uploads/2019/06/logo\\_manngroup.jpg](https://segol.ru/wp-content/uploads/2019/06/logo_manngroup.jpg) could save 21.1KiB (86% reduction).
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# Desktop

## Reduce server response time

In our test, your server responded in 0.45 seconds.

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